

Press release, April 28 2025

# International Multihull Show: a bright future ahead

Record-breaking, landmark, unprecedented—there are plenty of words to sum up the 16th edition of the International Multihull Show, which has established itself as a benchmark event in the marine industry.



The event brought together all the key players in the sector, manufacturers, equipment suppliers, charter companies and designers, with over 73 boats showcased. A major new feature of this year's show was the creation of an additional new marina dedicated to powercats, a segment that is constantly growing in popularity. At the same time, the traditional floating exhibition area welcomed 58 boats, including major French and international brands such as Lagoon, Fountaine Pajot, Nautitech, Bali, Catana, Excess, Outremer, Seawind, Leopard, and Knysna, to name but a few.

## An outstanding momentum

Two years after being taken over by the Fédération des Industries Nautiques (FIN), the International Multihull Show exceeded the expectations of the industry: with more than 260 brands represented across 175 exhibitors (including more than 25 new ones), 13 nationalities, with several French, European and world premieres.

The growing participation of international shipyards, particularly within the exhibition village, reflects the event's strategic importance for both established players and new comers to the sector. Once again, this year's show has built on its success.

The international dimension is an essential aspect of the show. Like other major international exhibitions such as Palma, Sydney and Genoa, the International Multihull Show has been a member of IFBSO – The world's leading boat show – since 2025.





It is also worth mentioning the excellent cooperation with local stakeholders, especially Mayor Stephan Rossignol and his team, the Port of La Grande Motte and its director Éric Pallier, and the Occitanie Region, whose teamwork with the FIN contributed to the success of this year's event.

#### The 2025 edition: innovation, the driving force behind sustainable development

This edition highlighted a clear commitment to sustainable development. All exhibitors showcased innovative solutions, incorporating more sustainable materials and clear solutions for a more environmentally friendly experience at sea. Eight catamarans with hybrid engines were on display, including the Astréa 42 and Excess 11, and three featured 100% electric engines, such as the Modx 70 and Windelo. Equipment manufacturers were also well represented, with electric engine suppliers such as Transfluid, Ecoboats and Temo, hydrogen generator manufacturers like Watt & Sea, and newgeneration wind turbine manufacturers, including Philéole. The use of recycled fibres in the manufacture of sails by Dimension Polyant is another example. And last but not least, repowering and refit services offered by Néo for the Lagoon 620, Joool, which provides a complete on-board energy management and hybrid propulsion solution, and E-Nav Systems, an electric propulsion solution integrator.

Among charter companies, Dream Yacht aims to convert their entire fleet to electric propulsion, with the end goal of offering a range of 100% electric, carbon-emission-free catamarans and becoming the leader in electric boat rentals.

#### In 2026, the Show will run from 22 to 26 April.

For its 17th edition, the show will be completely redesigned to offer an even better experience that meets the expectations of professionals and visitors alike. Since its inception, the event hasn't stopped growing, fuelled by strong momentum and ever-greater goals. Work is already underway to preserve the unique DNA of the exhibition, its subtle mix of business and friendly atmosphere.

"At La Grande Motte, you're somewhere else. It's a unique town, just like our exhibition, which is unlike any other. It's a real gem. Beyond its role as a place to do business, it's a great opportunity for networking and friendly conversations. In a challenging economic climate, people in the industry need trade shows, and we've got big plans for the next one, which we're already working full steam on," says Caroline Popovici, the show's director.

### Key figures from the 2025 edition

Number of exhibitors: 175 Boats on the pontoons: 73 Foreign exhibitors: 30%

Nationalities: 13 Foreign visitors: 55%

Number of accredited journalists: 80

Press coverage: 137 articles to date – 74 French media and 63 international media

Partners: The Occitanie Region, the City of La Grande Motte, Pantaenius, Helly Hansen/Musto, GRIM

Montpellier, Land Rover, Wichard Group, AGL Marine, Cabiron.

## AboutM2Organisation:

M2Organisation (M2O) is a company specialising in the organisation of boat shows and events. A subsidiary of the French Nautical Industries Federation (FIN), M2O organises the International Multihull Show, the 100% multihull boat show owned by the FIN, as well as the Cannes Yachting Festival and the Paris Nautic Show. It also manages and coordinates the French stands at the METSTRADE trade fair in Amsterdam.

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